## Frequently Asked Questions

## What is Golf & Give?

Golf & Give is a fundraising program that invites nonprofit organizations that are based in Michigan to sell tickets to the Rocket Mortgage Classic, and receive a portion of each sale to help support their mission. Participating organizations will receive \$30 from every competition round ticket purchased in their name under the program (Thursday through Sunday), while supplies last. New for 2024! Registered organization's will also be able to campaign for donations and will receive 100% of the donations they fundraise.

## Who is eligible?

Michigan nonprofit organizations who are recognized by the Internal Revenue Service as a 501c3.

## When does the program run?

- Wednesday, May 1, 2024 Registration opens for nonprofits
- Friday, May 10, 2024 Golf & Give campaign launches
- Sunday, June 9, 2024 Top 3 nonprofits that raised the most money as of this date selected for Honorary Observer Spots
- Sunday, June 30, 2024 Golf & Give campaign ends

#### How do I sign my organization up?

Go to https://www.rocketmortgageclassic.com/golfandgive and click on "Register". After registering, and if you are approved to participate, you will receive an email confirmation along with program information and materials.

#### Is there a minimum number of tickets that need to be purchased?

No. There is no minimum number of tickets – your organization will receive \$30 per competition round ticket (Thursday - Sunday) purchased in your name, while supplies last.

#### What kind of ticket will we be promoting?

Participating nonprofit organizations will promote the sale of a day-specific, Grounds Tickets (Thursday, June 27, through Sunday, June 30). Purchasers must select the day (Thursday - Sunday) they would like to attend the Rocket Mortgage Classic at the time of purchase.

## What are the ticket prices?

- Thursday, June 27 \$65
- Friday, June 28 \$80
- Saturday, June 29 \$80
- Sunday, June 30 \$80

## How many tickets may a fan purchase through Golf & Give?

Each guest will be allowed to purchase up to eight (8) Grounds Tickets per day, per account. Also, there are a limited number of tickets available under the program. If the ticket limit is reached before the conclusion of the program, the program will continue for nonprofits to solicit donations only.

#### How do we raise funds through this opportunity?

For every eligible Grounds Ticket (Thursday - Sunday) purchased in your organization's name, you will receive \$30, while supplies last. New this year! Registered organizations can also campaign for donations and will receive 100% of the donations fundraised in their name.

#### How do we sell tickets?

All Rocket Mortgage Classic tickets are day-specific and mobile-only and are only available for online purchase <u>HERE</u>.

#### How are online tickets purchased and fulfilled?

Tickets can be purchased online via Spinzo. Once on Spinzo, supporters will need to select your organization's name when completing the purchase for your organization to benefit from the purchase. Supporters will also be able to donate an amount of their choosing to the organization of their choice.

#### What forms of payment for online purchases are acceptable?

All online orders must be paid by credit card payment at the time of purchase. There are no invoices issued and no partial payments accepted. MasterCard, VISA, Discover and American Express are all accepted.

## How are tax and handling fees accounted for?

Sales tax and a handling fee will be added to the transaction at the time of the online purchase.

## How will you track the online ticket purchases?

Purchased tickets and donations will be tracked through Spinzo. A live Leaderboard will be available on Spinzo's website for you to view.

## When can I start promoting tickets and campaigning for donations?

You can start promoting tickets once you are approved to participate. Note that individuals can start purchasing tickets in your organization's name on Friday, May 10 and the program runs through Sunday, June 30<sup>th</sup>.

There are social media graphics included on the marketing material page for you to post on your platforms.

## Can I promote the Golf & Give campaign on my organization's website?

Yes. We encourage you to promote the program on your website.

## Can you also purchase a parking pass online when you purchase Golf & Give tickets?

Yes. However, parking passes are not included in any ticket purchases. Parking purchases are separate transactions from ticket purchases.

Visit <u>Parking Link</u> for more information and to purchase parking passes.

## What is the Youth Ticket Policy at the Rocket Mortgage Classic?

Up to four (4) youth ages 15 and under are admitted free of charge with a ticketed adult all week long, Thursday through Sunday. All adults and youth are admitted free of charge on Tuesday and Wednesday thanks to our Community Days partners.

## When should I expect to receive my check for the money my organization earned?

All funds will be available after the tournament. A date will be shared with participating organizations post tournament. The address you provided during registration is the address your check will be mailed to.

# When will I find out if my organization won Honorary Observer Spots or signed memorabilia?

All registered nonprofits will receive an email after Sunday, June 9<sup>th</sup> to announce the winners of the Honorary Observer spots. All organizations will receive an email after Sunday, June 30<sup>th</sup> announcing the winner of the signed memorabilia when the program officially concludes.

The top three (3) nonprofit organizations that raise the most funds through ticket sales and donations will be awarded two (2) Honorary Observer Spots each day of the tournament, Thursday – Sunday. The nonprofit that sells the highest number of tickets will be awarded signed Rocket Mortgage Classic memorabilia.

If you have any other questions regarding the Golf & Give program please contact Audrey Renn, Associate Manager of Tournament Services, at arenn@rocketmortgageclassic.com .